Course syllabus for

**Social Entrepreneurship, 7.5 credits**
Social entreprenörskap, 7.5 hp

This course syllabus is valid from spring 2014.

**Course code** 2XX062
**Course name** Social Entrepreneurship
**Credits** 7.5 credits
**Form of Education** Higher Education, study regulation 2007
**Main field of study** Bioentrepreneurship
**Level** AV - Second cycle
**Grading scale** Fail (F), fail (Fx), sufficient (E), satisfactory (D), good (C), very good (B) or excellent (A)
**Department** Department of Learning, Informatics, Management and Ethics
**Decided by** Board of Higher Education
**Decision date** 2013-12-12
**Course syllabus valid from** Spring 2014

**Specific entry requirements**
A minimum of 120 credits. And proficiency in English equivalent to English B/English 6.

**Objectives**

After the course the students will be able to:

- Explain and discuss the concepts of social entrepreneurship and its different shapes, and problematize the social impact of the enterprise, and/or the non-profit/NGO sector and its history
- Explain the concept and history of corporate social responsibility (CSR)
- Evaluate the contextual and contingent effects on society by business and
- Evaluate the contextual and contingent effects on business by society
- Identify usage of Public Relations planning and execution among social ventures
- Develop advanced not-for-profit business models and Public Relations planning

**Content**

The aim of this course is to introduce students to the context of social innovation and social entrepreneurship. Through project work students will increase their understanding of various theories and practices from the field, while being exposed to the action-oriented skills required for developing
and implementing a social innovation and/or creating the social-oriented new venture.

In our society social needs are addressed in a variety of different ways. Some of these needs are addressed mainly through public organisations, some in private spheres through associations or businesses, and others in informal organisations or maybe not at all. As changes occur in our society, the current practices we use to meet our needs will not necessarily be the same practices we use to meet our needs in the future. In response, a number of initiatives are emerging. The creation of these new initiatives is the focus of this course.

Social innovation involves the identification of new problems and finding new solutions for action, individually or collectively. Entrepreneurship, as the process of developing and carrying out these initiatives, focuses on creating new ‘worlds’, in how we discuss these with others, and finally how we actually carry out concrete activities. Social innovation and entrepreneurship (sometimes) involve logics from different sectors of society (Non-profit and voluntary sector, Public sector and Private sector). During the course, ethical, moral and normative issues will be considered as contextual and contingent, to be related to practical examples and project work.

The course’s key topics are:
1. Social Entrepreneurship
2. Norms, ethics and well-being
3. Corporate Social Responsibility
4. Public Relations
5. Not-for profit business models

Teaching methods

The course will mix and match lectures with debates, discussions and workshops by the students as well as leaders in the field. A case of social entrepreneurship will be constructed by the students in groups.

Examination

The course is examined through:

- Participation
- Literature exam
- Reading assignments
- Case (group report)

Transitional provisions

The examination will be provided during a period of two years after a close-down of the course. Examination may take place under a previous reading list, up to the next course occasion.

Other directives

The course language is English.

The course is offered within the framework of the Stockholm School of Entrepreneurship (SSES).
Literature and other teaching aids

Austin, J.; Stevenson, H.; Wei-Skillern, S.
Social and commercial entrepreneurship: Same, different, or both?
Wiley Online Library, 2006
1--22. (SEM 1)

Baron, D.P.
Corporate Social Responsibility and Social Entrepreneurship,
Wiley Online Library, 2007
683717

Bartlett, Jennifer L.
Chapter 4 in The Handbook of Communication and Corporate Social Responsibility (SEM 2)
John Wiley & Sons, 2011
URL: http://www.google.se/books?hl=sv&lr=&id=SIYeZLDKhSYC&oi=fnd&pg=PR8&dq=Bartlett+2011+PR+and+CSR&ots=tcxaxKbL2&sig=lUNbzOx3nhlaCJd--P3myAwFW&redir_esc=y

Dacin, P. A.; Dacin, M. T.; Matear, M.
Social entrepreneurship: Why we dont need a new theory and how we move forward from here
Academy of Management, 2010
URL: http://amp.aom.org/content/24/3/37.short
37--57

Dempsey, S.E.; Sanders, M.L.
Meaningful work? Nonprofit marketization and work/ life imbalance in popular autobiographies of social entrepreneurship
Sage Journals, 2010
URL: http://org.sagepub.com/content/17/4/437.short
437. (SEM 2)

Eikenberry, A. M.; Kluver, J. D.
The Marketization of the Nonprofit Sector: Civil Society at Risk?
Wiley Online Library, 2004
132140

Friedman, M.
The Social Responsibility of Business is to Increase its Profits
URL: http://www.colorado.edu/studentgroups/libertarians/issues/friedman-soe-resp-business.html

Gawell, Malin
Social Entrepreneurship: Action Grounded in Needs, Opportunities and/or Perceived Necessities?
springer, 2012
Hall, J.K.; Daneke, G. A.; Lenox, M.J.
Sustainable development and entrepreneurship: Past contributions and future directions
Elsevier, 2010
URL: http://faculty.darden.virginia.edu/LenoxM/pdf/jbv_se.pdf
439448. (SEM 2)

Izaidin, Abdul Majid; Wei-Loo, Koe
Sustainable Entrepreneurship (SE): A revised model based on Triple Bottom Line (TBL)
HR mars, 2012
URL: http://www.hrmars.com/admin/pics/855.pdf
(6)

Rose, N.
Government, authority and expertise in advanced liberalism
Taylor & Francis Online, 1993
URL: http://www.tandfonline.com/doi/abs/10.1080/03085149300000019#.UqXaR9LuLeA
283-299. (SEM 1)

A typology of social entrepreneurs: Motives, search processes and ethical challenges
Shaker A., Zahra; Gedajlovic, Eric; Neubaum, D. O.; Shulman, J.M.
Elsevier, 2009
URL: http://www.sciencedirect.com/science/article/pii/S0883902608000529
519532